

PUBLIC EXECUTIVES IN MEXICO



Total file size: 86,888

Cost per `000:

a) Single use: US\$ 150.00

b) Annual use: US\$200.00

Background

The Mexican public employee has had a negative image to society, but the current government is developing strategies to improve efficiency in public administration such as transparent access to company information, automation of processes and efficient use of public spending on wages in the state.

File Breakdown

	Total
Postal addresses & Telephone	86,765
Postal, Telephone & Email addresses	83,026

Selections available

- Last name
- Names
- Gender
- Company
- Job title
- Type of staff
- Key Position
- Address
- Postal code
- Direct phone
- Company phone number
- Extension
- Fax
- E-mail
- Hierarchical level

Email Blast

We offer advanced email blast features:

- Personalized/Highly-Targeted Messaging
- Message Delivery and Response Tracking with Detailed Reports on Results
- Personalized sender with client's name
- With our advanced email inspector tool allows us to verify and validate recipient email addresses using DNS lookup and full SMTP user account testing, avoiding mistakes.
- Campaign Management Services

Delivery time

- Data: 5 business days upon confirmation of order.
- Email blast: On client schedule.

Commercial conditions

- Minimum quantity: 5,000 records or US\$1,250.00
- Email blast:
 - ✓ Set up fee: US\$300.00
 - ✓ Base Fee: 5,000 emails or US\$200.00
 - ✓ Email broadcast: US\$400.00 per blast
 - ✓ Each email delivered constitute one billable email (read it or not)
- Output fees: US\$ 50.00 per Disk/CD.
- Service paid by bank transfer to our current account in advance.

Useful info

- This file is updated on a monthly basis
- This file has been seeded
- Two e-mailing pieces to be supplied for our approval.
- We check the time zone, holidays or special occasions at each location before we send email messages.
- Spelling and grammatical validation of the email design.
- This request doesn't include email designs.
- A signed email list rental contract is required with each order before transmission.

Production/Delivery Costs

Email US\$ 50.00

Restrictions

- Sample mail piece submitted for approval
- List rental agreement must be signed by mailer
- First time rental must be prepaid
- Brokerage commission rates are offered on a reciprocal basis where applicable
- Full terms and conditions available on request